

OCTOBER 2020

HOSPITALITY HOTLINE

Official Newsletter of the Ocean City
Hotel-Motel-Restaurant Association

Summer Reflections

BY SUSAN L. JONES

We made it - but, boy what a strange trip it has been!! Reflecting on the last six months fills me with so many emotions, however, the one that rises to the top is gratitude. Gratitude for the community in which we all live. There would be no way we could have made it through this summer without the support and collaboration with one another (and a little caffeine!).

As we continue to meander through recovery, we must maintain that spirit of communication and collaboration. Our region is the envy of many because of our ability to work so well together. So as we forge forward, let's reflect on the summer of 2020 as the summer of collaboration and cooperation.



OCTOBER 17, 2020

Something to Wine About...

Wine Dinner & Comedy Show
feat. Wine Coach Laurie Forster

Visit PrincessRoyale.com for Tickets

Welcome New Members

ACTIVE

Cambria Bayfront 1st
Higgin's Crab House 31st
Higgin's Crab North 131st
Malia's Cafe - 18th St
Pizza Boys - 12th St
Ponzetti's - 145th St
The Rice House - West OC
Tony's Pizza - N. Division St
TRU by Hilton - 33rd St

ALLIED

Denney Electric Supply
denneyelectricsupply.com

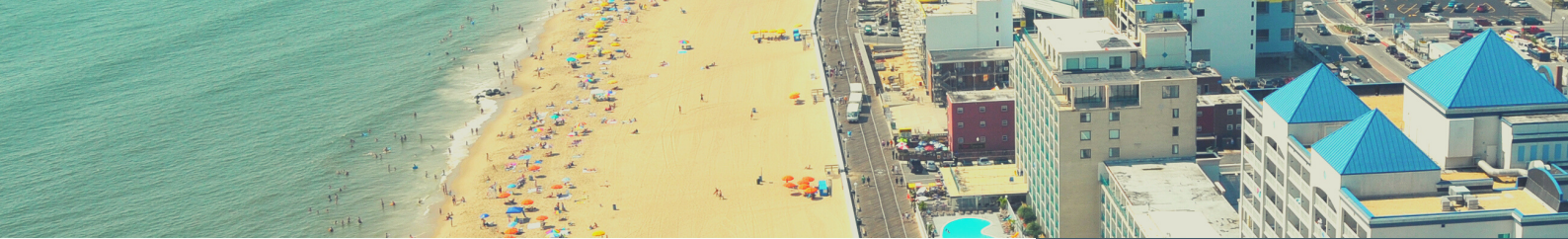
Eurofin Scientific
Microbiology Lab
eurofinsus.com

Global Textile Partners
globaltextilepartners.com

Megasys Hospitality Solutions
megasyshms.com

Top Dog Services
topdogservices.com

Touch RX
touchrx.us



Business Briefs

RECOVERY UPDATES

Restaurants: We continue to work with the Restaurant Association of MD and all the surrounding Chambers to advocate for additional seating for our restaurant members. We're pushing hard to make leaders understand that capacity increases mean nothing if we have to continue the spacing of tables - there is only so much square footage!

We still have visitors coming, so we need to make it easy for them to find you! Make sure you post your specials and hours on our EAT LOCAL Facebook page- [Eat Local OCMD - Daily Dining Deals](#)

Hotels: The American Hotel & Lodging Association continues to advocate on a national level and we are signing on all their letters and engaging with Congress to push liability protection, PPP extensions and tax provisions. [HotelsACT.org](#) is the site with all the details!

Seasonal Workforce: The Alliance for International Exchange is leading a nationwide effort to protect the J1 Summer Work Travel program. Recently, we met with Congressman Harris and he is quite supportive and surely understands the needs of our community. We will continue to advocate and fight for this program as no one can sustain another summer like 2020! Visit [SaveJ1.org](#)

A great collection of Resource Links is at: MD Chamber COVID-State Resources

HOW TO KEEP FOCUS
@younghstlrs

- TURN OFF YOUR PHONE
- WORK IN 60-90 MINUTE BLOCKS
- EAT HEALTHY
- TAKE BREAKS
- TARGET CLEAR GOALS & WORK TOWARDS THEM
- TURN OFF DISTRACTIONS

REMINDER

Styrofoam Ban takes effect October 1st.

Because of pandemic-related shutdowns, state officials allowed more time for affected businesses to use remaining stock. However, starting October 1st, restaurants, schools and other food service outlets are prohibited from using polystyrene containers.



Hospitality Highlights

WARM WELCOMES & SAD GOODBYES

Welcome to Maddy Diffenbach, the new GM at the Hampton Inn Bayfront. A warm welcome to REVROC who moved into the same office building as OCHMRA. They are a revenue management firm who continuously implements market-specific strategies to achieve optimum performance, drive competitive rate share and manage OTA content to increase exposure, all while increasing conversion at the right times. They are happy to offer a complimentary consultation. Contact Zack Hanna or Matt Brown at 410-670-0077 x205

Condolences to Veronica, Paul & Felicia Kahn on the loss of Stan Kahn who served as OCHMRA President from 1992-1993. Those of us who were fortunate enough to know Stan know that he was one of the most hospitable people around! Prayers to the Kahn's.

NATIONAL HIGH SCHOOL COACHES ASSOCIATION

On November 6 - 8, there will be approximately 130 wrestling teams and their families coming to OC for the Fall National Duels. If you'll be open and would like to offer discounts to the teams and families, please let us know- susanjones@ocvisitor.com.

SAVE THE DATE

While the Maryland Tourism Coalition will not be holding their annual summit in November, there will be a virtual Town Hall meeting on November 17th from 10am - noon. Stay tuned for details!

Meet OCPD's Special Enforcement Unit (SEU)

SEU is a highly flexible criminal enforcement unit which works with the community and other entities within the police department to identify and effectively address criminal events and activity in the Town of Ocean City by:

1. Identifying and addressing quality of life concerns in the community, with an emphasis on reducing crime through directed enforcement.
2. Monitoring repeat and violent offenders within our community.
3. Deploying to address evolving public safety concerns and major incidents, and in support of departmental operations and investigations.

Feel free to reach out!
D/Sgt. Jeffrey Johns- OC Police Department
Special Enforcement Unit
jjohns@oceancitymd.gov
443-953-4182

US Travel Association

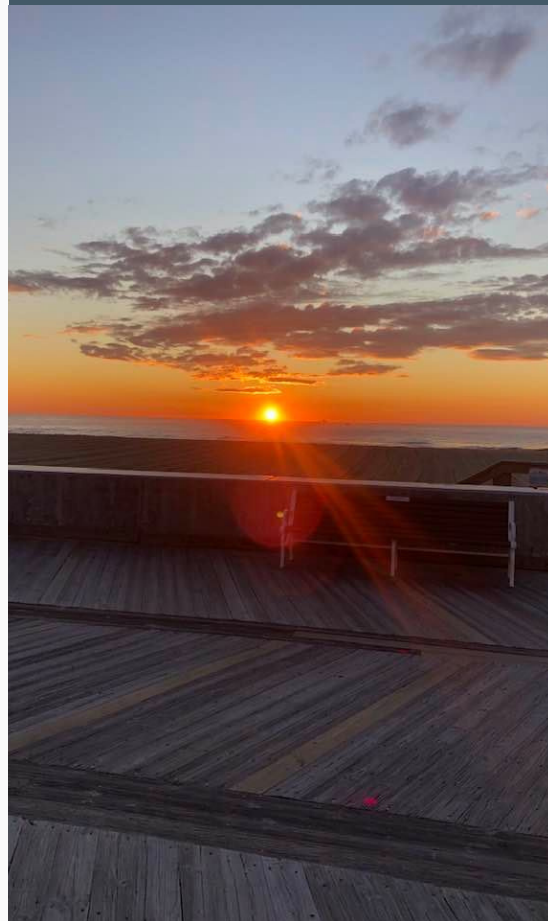
Help save travel with the #letsgothere

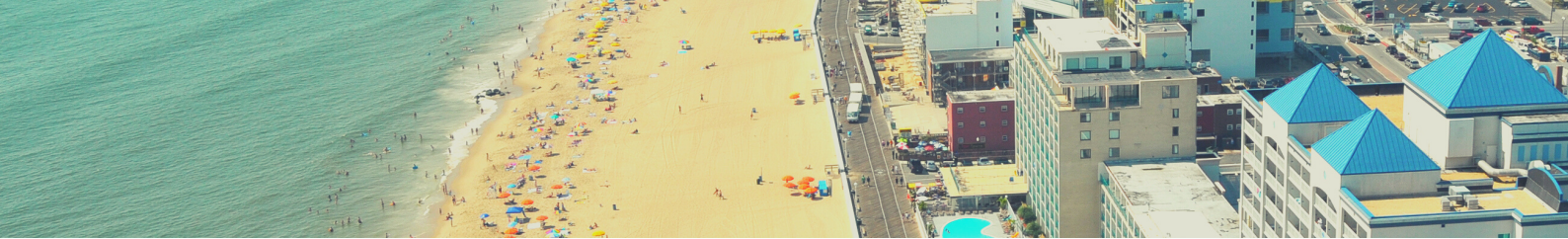
National Restaurant Association

ServSafe training with free descalation videos

American Hotel & Lodging Association

State of the Industry





Community Connections

UNITED WAY OF THE LOWER EASTERN SHORE

United Way of the Lower Eastern Shore is getting ready to launch off their Together We Live United Campaign. For 75 years, they have been assisting families and other non-profits to strengthen our community. Cathie Thomas heads up their Planned Giving and recently shared that the UWLES provides access to free will planning. The link is: [Free Will Planning](#) Additionally, if you have some spare time and would like to help your community, a Get Connected volunteer portal is at this link: [Shore Get Connected](#)



Your chance to win \$10,000!

Monday, October 12th Starting at 5:30 pm

- ★ Your chance to win is as real as ever while supporting the critically ill children and families we serve!
- ★ Every \$100 raffle ticket gives you a 1 in 225 chance at winning \$10,000 and other cash prizes during the reverse draw raffle!
- ★ With the purchase of a ticket, you will receive a program booklet with valuable coupons to local restaurants.



Watch the drawing on Facebook live at [Facebook.com/BelieveInTmww](https://www.facebook.com/BelieveInTmww)

To purchase your tickets, visit: [BelieveInTomorrow.org/BeachBash](https://www.believetomorrow.org/BeachBash)



History Week

OCTOBER 10TH -16TH

FREE Admission for all Delmarva Locals: During history week we are offering free admission to all Eastern Shore locals. If you live on the Delmarva Peninsula stop by and enjoy the museum free of charge!

Fall Photo Opportunity: Be sure to stop by the museum for a fall photo opportunity. Pose with our display of fall flowers, pumpkins, and hay located on the boardwalk in front of our shark display and anchor.

History of our Surfmen: Monday through Friday at 1:00 pm join us for a free program as we take a close look at the equipment that was used by the United States Life-Saving Service to conduct rescue. This program will be held inside the museum's boat room.

All Things History Store Sale: Enjoy discounts on a wide variety of books, DVDs, and apparel within our museum store.

Annual Spirit Award: Do you know someone who has helped preserve local history? If so, we invite you to nominate them for the Spirit Award. Both individuals and organizations are eligible. Please visit ocmuseum.org for nominee requirements.

Saturday, October 10th Book signing with local author Anna Dolle Bushnell: From 11:00 am to 3:00 pm Anna will be signing her newest book; Dolle's Candyland, Inc.

Sunday, October 11th Pieces of our Past: On Sunday, October 11th at 1:00 pm, join us for an hour-long live broadcast, Pieces of Our Past, where we will share with our viewers several never before seen artifacts. To register please visit ocmuseum.org

Monday, October 12th Tour & Book Discussion: The Ocean City Life Saving Station Museum has partnered with Worcester County Library to bring you a tour of the museum where you will learn about the US Life-Saving Service and what life was like as a keeper. Along with the tour, there will be a book discussion of In the Heart of the Sea. To register for this event please contact Program Director Elena Coelho at 443-783-6164.

Tuesday, October 13th Showing of the Storm of 1962 Movie: Enjoy watching the storm of 1962 movie from the comfort of your own home. This iconic storm swept the Atlantic coast forever altering the island's landscape. Worcester County Library will be streaming this cinema at 5:30 pm. Registration can be found on worcesterlibrary.org after September 10th.

OCMUSEUM.ORG 410-289-4991

SEMPER FI BIKE RIDE

CHARITY BOARDWALK BEACH CRUISE

OCTOBER 18, 2020
OCEAN CITY INLET LOT

Ride from the Inlet to 27th Street and back

Registration for teams, families, individuals

www.firststatemarines.org